



**ChristmasExpo**

**July 17-19, 2025**  
**Dallas, TX**  
**near the Galleria**

**Doubletree by Hilton**  
4099 Valley View Lane  
Dallas, TX 75244

**2025**  
**Holiday Lighting &**  
**Decorating Conference**

[www.ChristmasExpo.com](http://www.ChristmasExpo.com)

**Exhibitor Information**



# Christmas Expo

## Your Market is Our Audience

### Who Attends

- Homeowners
- Lighting Installers
- Commercial Decorators
- Businesses
- Cities/Municipalities
- Parks
- Drive-Thru Displays
- Theme Parks
- Hotels
- Communities
- Gardens
- Zoo's
- Anyone creating holiday displays



[ChristmasExpo.com](http://ChristmasExpo.com)

### Holiday Lighting & Decorating Conference July 17-19, 2025 | Dallas, TX



**Christmas Expo is the longest running and most popular conference for extreme holiday decorators.**

It's an annual, week-long conference starting with workshops and culminating in 3 full days of shopping, classes, and events. Our goal is to create a magical and inspiring experience that encourages creativity and shows attendees how to build displays that WOW the visitor, and bring smiles to children's faces.

**Classes • Specialty Workshops  
Holiday Themed Vendor Hall  
Lighting Installer Business Workshop**

We look forward to sharing this unique opportunity to help you connect with new and existing customers.

Joyce Perhac, *Managing Partner*

[jperhac@ChristmasExpo.com](mailto:jperhac@ChristmasExpo.com) | 412-780-4336 Cell

# Exhibitor Information

## Vendor Pricing

**8'x10' Booth**      **1-3 booths \$950/ea**  
**4+ booths \$925/ea**  
*(located inside the exhibit hall)*

**5'x10' Booth**      **\$475/ea**  
*(located in foyer outside exhibit hall—1 booth per vendor)*

- Includes draping (3' side & 8' back), if needed.
- 2 Exhibitor badges/paid booth for booth personnel only. Exhibitors may not register attendees, guests, or other non-booth personnel. Badge cannot be used for entry into classes and may not be shared.

## Additional Information

### **Doubtree by Hilton Hotel Dallas**

4099 Valley View Lane  
Dallas, TX 75244

<b>Hours</b>	Wed	9am-6pm	Vendor Move-In
	Thu	12pm-6:30pm	Vendor Hall Open
	Fri	9:30am-5:00pm	Vendor Hall Open
	Sat	9:30am-4:30pm	Vendor Hall Open
	Sat	4:31pm-9pm	Vendor Move-Out

## Vendor Specifications

- Vendors must sell indoor or outdoor holiday decorating products or services. No craft products.
- 1 business per vendor space
- Display and products must be contained within the confines of your booth space. *No exceptions.*
- No early packing or early move-outs
- All sales are final

## Shipping / Furniture / Electricity

**The decorator will provide shipping information and order forms for electricity, furniture, etc. by email approximately 30 days before the Expo.**

- **Stetson Convention Services, Inc.** will be accepting product/material shipments and will deliver your shipment to your booth at the hotel.

# Submit Your Application to Exhibit



**Purchase online at:**

<https://www.christmasexpo.com/product/booth/>



# Expo Information

## Hotel Reservations

### **Doubtree by Hilton Hotel Dallas near the Galleria**

4099 Valley View Lane  
Dallas, TX 75244

\$129/night (972) 385-9000  
Use "Christmas Expo" for conference rate

## Teach a Class

Make the most of your Expo experience! Vendors are invited to submit class proposals to **teach at Christmas Expo**. Class sessions are 1 hour.

To submit a class, complete the **Class Submission form** online at [ChristmasExpo.com](http://ChristmasExpo.com), under Event Info.

## Advertising Materials

Let your customers know that you will have a booth at Christmas Expo. **We can provide you with FREE advertising materials** such as graphics, ads, materials, flyers, etc. to include in your shipments, even formatted email newsletters to send to your private customer list.

In addition, **please let us know of any sales, specials, new products, etc. that you will be sharing at the Expo** that we can use to advertise your participation in the event.

## Children

### **Children are welcome at Christmas Expo!**

Please note that for the safety and enjoyment of all guests, all children must be accompanied and supervised by an adult at all times while in the conference area.

For the safety of all attendees, we ask that there be no running, playing in the aisles or blocking aisles or attendee access to any booth, aisle, or other area within the event.

## Pandemic Compliance

Christmas Expo management has completed training and received certification in pandemic compliance for in-person events. There is no mask mandate for the event; however, we must comply with facility, local, state, federal, and/or CDC rules will apply should anything change. Changes may require modifications to floor plans, traffic patterns, etc. to assure the safety of our vendors, attendees, and staff.

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# Advertising and Sponsorships

## Sponsorships

Promotional sponsorships are available to both vendors and non-vendors. We can also create a customized opportunity to meet your needs.



## Advertising

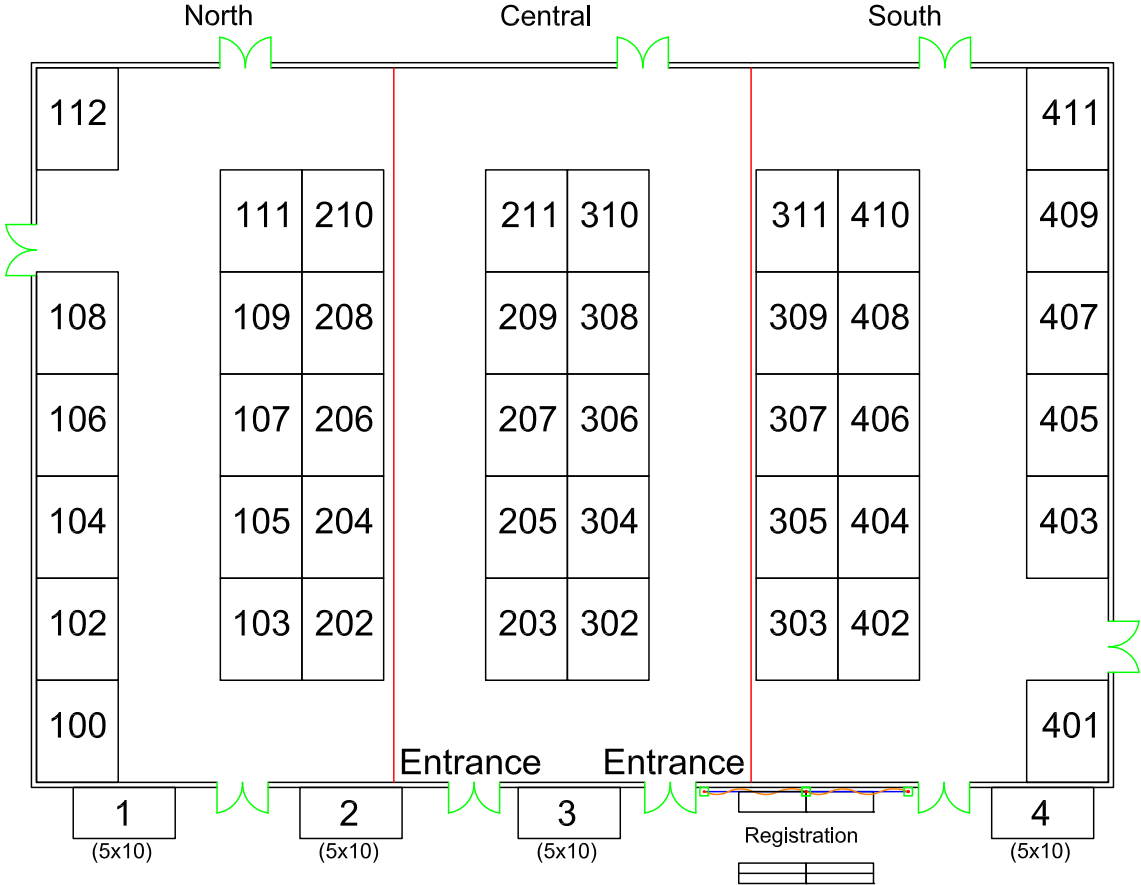
Advertising opportunities are available in our Show Program that is given to all attendees.

## Door Prizes

Create excitement for your product by donating to our door prize drawing. Please contact Joyce Perhac at [jperhac@christmasexpo.com](mailto:jperhac@christmasexpo.com) for more information.

# Floor Plan

## DoubleTree by Hilton Hotel Dallas Near the Galleria Grand Ballroom





# Christmas Expo

## Mark Your Calendars

Christmas Expo is always the third weekend in July

July 16-18, 2026

July 15-17, 2027

July 20-22, 2028

**Connect Your Business to  
Extreme Home Decorators,  
Commercial Decorators and  
Holiday Lighting Installers**

[www.ChristmasExpo.com](http://www.ChristmasExpo.com)

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